

# IEVA NEKYTE

An enthusiastic 3rd-year UX Design student with a background in marketing. Skilled in user research, the design process, and prototyping in Figma, I am passionate about understanding people, designing intuitive interfaces, and making digital experiences seamless.



## EXPERIENCE

### Marketing Coordinator

AIESEC | Denmark | Feb 2024 - Now

- Managed an international team of 3+ people
- Increased SoMe activities by 50%
- Organized national conferences for 20+ participants

### Marketing Intern

MELLINS | Sweden | Feb 2023 - Jun 2023

- Created SoMe content for product promotion
- Redesigned various website pages and elements using WordPress.
- Optimized product pages for SEO

### Content Creation Intern

Lashters | Denmark | Aug 2023 - Sep 2023

- Planned digital marketing campaigns
- Wrote educational articles
- Created posts for SoMe

## LANGUAGES

Lithuanian (native) English (fluent)

Danish (beginner) Russian (beginner)

## CERTIFICATES

Fundamentals Of Digital Marketing

Interaction Design for Ecommerce

## TOOLS

Blender Microsoft 365 Figma

Adobe CC WordPress

## SKILLS

SoMe Management Copywriting

UI Design Project Management

SEO Optimization Digital Design

Prototyping UX Research

## EDUCATION

### Marketing Management

International Business Academy | AP  
Aug 2021 - Jun 2023

Content Strategy

Project Management

Consumer Behavior

### Digital Concept Development

Business Academy Aarhus | Bachelor  
Aug 2024 - 2026

UX Research Interactive Design

Prototyping Design Methods

## PROJECTS

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### Brand Identity and Visualization

*WOP | 2 months | 2024*

Created visual brand identity, and brand guides in collaboration with marketing department

### Music Video Production

*Artist Zak Alasali | 1 month | 2024*

Worked with a creative team of 4 people on scripting, dancer recruitment, logistics, scene setting and filming.

### Marketing and Showcasing

*AIESEC Events | 2024 - 2025*

Created logo, brand book, digital and physical marketing materials, and merch for events of aprx. 30 participants.

## SOFT SKILLS

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Time Management Empathy

Curiosity Attention To Detail

Playfulness Communication

Storytelling Problem-Solving

## HOBBIES

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Boardgames Hiking DIY Reading

Playing Guitar Traveling Horseriding