

IEVA NEKYTE

An enthusiastic 3rd-year UX Design student with a background in marketing. Skilled in user research, the design process, and prototyping in Figma, I am passionate about understanding people, designing intuitive interfaces, and making digital experiences seamless.



EXPERIENCE

Marketing Coordinator

AIESEC | Denmark | Feb 2024 - Now

- Managed an international team of 3+ people
- Increased SoMe activities by 50%
- Organized national conferences for 20+ participants

Marketing Intern

MELLINS | Sweden | Feb 2023 - Jun 2023

- Created SoMe content for product promotion
- Redesigned various website pages and elements using WordPress.
- Optimized product pages for SEO

Content Creation Intern

Lashters | Denmark | Aug 2023 - Sep 2023

- Planned digital marketing campaigns
- Wrote educational articles
- Created posts for SoMe

LANGUAGES

Lithuanian (native) English (fluent)

Danish (beginner) Russian (beginner)

CERTIFICATES

Fundamentals Of Digital Marketing

Interaction Design for Ecommerce

TOOLS

Blender Microsoft 365 Figma
Adobe CC WordPress

SKILLS

SoMe Management Copywriting
UI Design Project Management
SEO Optimization Digital Design
Prototyping UX Research

EDUCATION

Marketing Management

International Business Academy | AP
Aug 2021 - Jun 2023

Content Strategy
Project Management
Consumer Behavior

Digital Concept Development

Business Academy Aarhus | Bachelor
Aug 2024 - 2026

UX Research Interactive Design
Prototyping Design Methods

PROJECTS

Brand Identity and Visualization

WOP | 2 months | 2024

Created visual brand identity, and brand guides in collaboration with marketing department

Music Video Production

Artist Zak Alasali | 1 month | 2024

Worked with a creative team of 4 people on scripting, dancer recruitment, logistics, scene setting and filming.

Marketing and Showcasing

AIESEC Events | 2024 - 2025

Created logo, brand book, digital and physical marketing materials, and merch for events of aprx. 30 participants.

SOFT SKILLS

Time Management Empathy

Curiosity Attention To Detail

Playfulness Communication

Storytelling Problem-Solving

HOBBIES

Boardgames Hiking DIY Reading

Playing Guitar Traveling Horseriding